

ADVERTISING RATES

The Bridge Weekly Sho-Case is mailed **every** Wednesday and delivered to many mailboxes on the same day; however, the official publication date is Thursday.

DISPLAY ADVERTISING

# of Columns (Ad Width)	Ad Height	BLACK & WHITE \$6.50 per column inch	COLOR \$8.00 per column inch	Ad Specifications
1	2"	\$13	\$16	1 col. width = 1.569 inches
	4"	\$26	\$32	
	6"	\$39	\$48	
2	2"	\$26	\$32	2 col. width = 3.306 inches
	4"	\$52	\$64	
	5"	\$65	\$80	
3	2"	\$39	\$48	3 col. width = 5.042 inches
	4"	\$78	\$96	
	6"	\$117	\$144	
4	2"	\$52	\$64	4 col. width = 6.778 inches
	4"	\$104	\$128	
	6"	\$156	\$192	
6	2"	\$78	\$96	6 col. width = 10.25 inches
	4"	\$156	\$192	
	6"	\$234	\$288	

The ad sizes and prices listed are just samples of available ad sizes. To calculate the price of an ad, multiply the # of columns by the Ad Height, take that number and multiply it by the price per column inch. For example, the price for a black & white, 3 column x 9 inch ad is calculated the following way: (3 col x 9 in) x \$6.50 = 27 x 6.50 = \$175.50.

NON PROFIT BW \$5.50 PER COL. INCH - 2 X 5 \$55.00

COLOR \$7.00 PER COL. INCH

MUNICIPAL \$5.80 PER COL. INCH - 2 X 5 \$58.00

SPECIALY-PRICED BUSINESS DISPLAY ADS

Ad Description	BLACK & WHITE	COLOR	Ad Specifications
Front Page Business-Card	NA	\$70	2 col. x 2" - <i>Color Only</i>
Sports Spotlight	NA	\$100	3 col. x 7.25" - <i>Color Only</i>
Quarter Page	\$150	\$180	3 column x 7.75"
Half Page	\$255	\$325	6 column x 7.75"
Full Page	\$400	\$475	6 column x 15.75"

GETTING YOUR AD TO US

Monday - Friday, 8:00 AM - 5:00 PM

DELIVER TO

All Seasons Plaza, 50 Smith St.,
Suite A, Woodsville, NH

MAIL TO

P. O. Box 444
North Haverhill, NH 03774

FAX 603-747-2604

CALL 603-747-2505 to schedule local pick up

EMAIL advertising@thebridgeweekly.com

www.thebridgeweekly.com

Deadline for ALL ads is Friday at 4 PM

SUBSCRIPTION \$45/ 6 MONTHS - \$90/ YEAR

Service Directory

Directory listings are text only, without logos or graphics, contain up to 50 words with a bold title, and can include a brief description of your business' products and services, hours of operation, and contact information. Directories run for 13 weeks and must be prepaid. Invoices are mailed 4 weeks before term ends, and listings will be pulled unless payment for new term is received..... **\$85**

Business Card Directory

Place your existing business card for 4 weeks. Ads in the directory must be prepaid. Don't have a business card? Contact our print rep for pricing*.

4 Weeks **\$85**

*Place an order for 500 business cards and you'll receive one week free with your paid term.

Preprints

Preprint pricing is based on weight, but the finished piece cannot be larger than 11 3/4" w x 8 1/2" h. Preprints can be distributed by zip code and a minimum of 3500 is required. We strive to insert no more than 3 preprints per issue.

Weight (in ounces)	All prices per thousand*	Weight (in ounces)	All prices per thousand*
Under .3	\$50	1.2 - 1.5	\$80
.3 - .6	\$60	1.6 - 1.9	\$90
.7 - 1.1	\$70	2 - 2.3	\$100

Reprints

Take advantage of The Bridge Weekly Sho-Case article published about your business with a PDF format reprint. Reprints are perfect for emailing and printing to share the news about your business. **\$25**

PERSONAL/COMMUNITY ADVERTISING

CLASSIFIEDS

\$7.00 for up to 20 words, and 10 cents for each additional word, per week. A classified ad paid to run for 2 consecutive weeks (with no changes) may run for an additional week at **no charge**.

Classifieds must be prepaid.

SPECIALY-PRICED PERSONAL/COMMUNITY ADS

Ad Description	Price	Ad Specifications
Thank You or In Memory	\$15	Up to 50 words
	\$20	51 - 100 words
	\$25	101 - 150 words
	\$30	151 - 200 words
Yard/Garage Sales	\$30	2 x 2.5"
	\$45	2 x 4"
Open House/Card Showers/ Birthdays/Anniversaries	\$30	2 column x 2.5"
	\$40	2 column x 4"
Church Supper/Fundraiser	\$40	2 column x 5"

COPIES 8.5 X 11/ 15 CENTS

PHOTO'S: 8 X 10 \$10.00/ 13 X 19 \$25.00